



P R E S S R E L E A S E

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ORION MOBILITY LAUNCHES NEW MARKETING PROGRAM FEATURING ALL NEW WEB SITE AND CLIENT SERVICE CENTER

Orion Mobility celebrates twenty years of service to the relocation industry with the launch today of a new customer-focused marketing program. Delivering on Orion's promise of "Bright Minds...Better Views," the centerpiece of the program is an all-new, user-friendly website and online Client Service Center (CSC) The CSC will offer access to company research papers, training schedules and Orion's knowledgeable in-house support staff as well as the latest tax advisories from Orion's experts.

"At the end of the day, we are the experts in helping our clients maintain compliance with tax codes and company policies," says David S. Oltman, the company's Co-Founder and President. "The new website really allows us to provide a great destination point for clients to keep current and in compliance."

The site is also a useful resource for industry news and events, Orion Mobility professional education programs, new product releases and upgrades to proprietary relocation solutions in the relookComplete™ family of applications. New branding icons help differentiate each application in the suite so clients can better match their needs to Orion's offerings.

John L. Heithaus, the company's CCO says, "We are also proud to offer collateral brochures and ads in industry publications to showcase each of Orion's solutions and services, domestically and globally." He adds, "One of the responsibilities of industry leadership is to maintain a 'leading edge' perspective on how to best serve clients. We hope the new marketing program is a step in that direction!"

About Orion Mobility

Orion Mobility supports every move – nationally, globally and governmentally. Serving the relocation industry since 1987, Orion Mobility offers the best solution for your success. relookComplete™, is our suite of relocation software solutions facilitating relocation event process flow management, expense tracking and reporting, tax calculation and gross-up functions. Our best-in-class, secure solutions are designed for in-house use or on an outsourced basis, and are complemented by a full range of software consulting services. For more information on Orion Mobility's solutions and services, visit orionmobility.com or contact: Orion Mobility, Corporate Headquarters, 88 Danbury Rd. Wilton, CT USA 06897; Email: hello@orionmobility.com; Tel: +1 800 GROSSUP (476-7787) or +1 203-762-0365; Fax: +1 203-834-9625.